



an energetic approach to **WRITING**

Capability Statement

Hyper Writer adds energy to writing projects by taking the lead and actively producing documentation by working one-on-one with each client. With a dynamic approach to business writing, As a consultant, Hyper Writer provides temporary business services which remove the added task and cost associated with hiring a full-time writer. Located in the Huntsville, AL area and available nationwide through travel, teleworking and video conferencing.

If it isn't in writing, it didn't happen. Let's talk business communications and make something happen.

Company Snapshot



Hyper Writer, LLC
Phone: (256) 445-2627
E-Mail: Stephanie@hyperwriter.net
Work Area: Nationally
Areas of Expertise: Software/
Hardware Documentation, Social
Media, Testing, Training,
Professional Communications
Codes: NAICS 541900

Past Performance

Previous Clients

- Technical Guides for Automotive Industry (ADP)
- Medical Compliance Documentation (Source Medical Solutions)
- End-to-End Patient Software Documentation (SuccessEHS)
- Knowledge Management, Testing, Training and Documentation contracting (Southern Company)
- Software and Hardware Artifact Development (Geocent, Bowhead, Eugenius, STS)

Core Competencies

Documentation

- Compose and edit release notes, guides and manuals, online help systems or wikis, requirements and specifications
- Manage life cycle and document control
- Interview subject matter experts (SME) and assess requirements for data diagrams/value stream maps

Copywriting/Marketing

- Create keyword -optimized blog posts
- Customize email and social media marketing campaigns
- Write press releases and white papers
- Generate visual diagrams and infographics

Project Management/Corporate Communications

- Produce Policy and Procedure guides
- Project Charter, Scope, Communication Plan
- Status tracking and reporting
- Establish corporate documentation standards
- Manage regulatory updates (Sarbanes-Oxley, HIPAA)

Training

- Design employee- or department-specific training guides
- Build engaging training tutorials using video and voice-over direction
- Deliver career-based workshops on interviewing, resume writing and MBTI personality testing

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